

BL Trading Website Gets New Look!

Hanover, MA – March 1st, 2010

The staff at BL Trading, LLC are grateful to the loyal customers that have worked with us over the past 23 years. BL has always strived to maintain customer relationships by continually expanding the scope of our company to better serve our customers.

In the past few years, Information Technology has evolved considerably. BL Trading has evolved as well. The continued growth of both products and services in the data storage market has made it necessary for BL to add new best in class hardware offerings, software technologies, and services to our existing array of solutions. From our roots as a provider of large mainframe equipment, we have evolved into a premier enterprise storage reseller capable of offering best in class solutions from point of design to full implementation and maintenance.

Because we are proud of our company's growth and development, and because we want to better convey our capabilities to our customers, we have re-designed our website. We have added pull-down menu functionality to help our customers easily navigate through our site. We have refined the organization of our navigation bars, and have added relevant content to each sub-section, along with current product photos and descriptions. We realize that web development needs to be an on-going process, and have implemented in-house controls to assure that our website consistently offers our customers the information they seek. Our hope is that our customers will be able to use www.bltrading.com as a valuable resource, finding not only product specifications and pricing, but also case studies, white papers, and press releases relevant to the ever-changing IT marketplace.